**PARTICIPANT CONSENT FORM**

The effect of parasocial relationships and degrees of investment in celebrities on likelihood to “cancel” when faced with transgressions.

**In order to participate in this study, we need to ensure that you understand the nature of the research, as outlined on the participant information sheet. Please tick the boxes to indicate that you understand and agree to the following conditions.**

I confirm that I have read the participant information sheet for this study. I have had the opportunity to consider the information, ask questions and have had these answered satisfactorily.

I understand that in order to take part in this study, I should be at least 18 years old

I understand that personal data about me will be collected for the purposes of the research study including my age, ethnicity, sexuality, occupation, etc, and that these will be processed in accordance with data protection regulations.

I understand that my participation is voluntary and that I am free to withdraw at any time without giving any reason, without my rights being affected.

I understand that my data is anonymous and will be stored on secure university servers. I understand that it will only be used by the investigators for research purposes and that there is a possibility this research will be presented at conferences or published in journal publications.

I agree to take part in this study

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Researcher’s name (printed)**

**Saachi Sabnis**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Researcher’s signature**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Participant’s name (printed)**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Participant’s signature**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date**